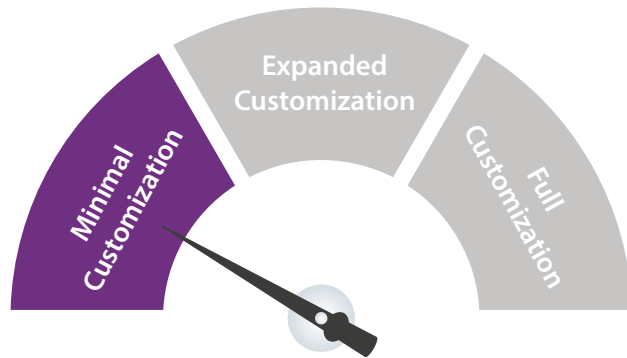


STARTER

Cataloging & Processing

Brodart's **Starter** service for English and Spanish-language material provides simple customization options for tailoring the MARC record, item record, and local call number to your library's requirements.



What Are Your Goals?

- ✓ *Get books on the shelves faster and more easily*
- ✓ *Improve discoverability: Connect patrons with the titles they want*
- ✓ *Eliminate backlog*
- ✓ *Free up time for your librarians to assist patrons*
- ✓ *Address staffing gaps*
- ✓ *Reduce your costs for cataloging and processing*

Benefits for Your Library

- Receive shelf-ready materials
- Shelf with confidence, knowing that accurate cataloging data results in:
 - Easy searching
 - Improved discoverability for patrons
 - Increased circulation
- Minimize time from receipt of materials to circulation

Service Specifics

Starter offers several cataloging options, including:

- Full-level MARC records when available
- MARC record modification such as:
 - Choice of subject headings
 - Delete specific tags/data
 - Add constant data
 - *And more*

Service Specifics (continued)

- Item records can be mapped to the tag and subfields required by your ILS — and can include:
 - Call number
 - Bar code number
 - List price
 - Order data such as branch, location, or collection codes
- Local call number formatted as required
- Spine label produced with your defined call number
- Update library holdings to OCLC
- Records delivered via email or FTP

Processing:

- Library material will arrive processed according to your specifications, with options for:
 - Spine label
 - Bar code label
 - Jacket and/or label protector
 - Property stamping
 - RFID
 - Other labels
 - *And more*